simplilearn

Tomorrow's Enterprise - Delivered Today

"
The illiterate of the 21st century will not be those who cannot read and write, but those who cannot learn, unlearn, and relearn.
"

-Alvin Toffler

We are...

🔗 The world's largest certification training provider.

🔗 Market-leaders in Digital Marketing, Big Data, Cloud Computing, and IT Security certification training.

🔗 Powering learning at NASA, Microsoft, Google, Deloitte, and 400+ more enterprises.

🔗 Pioneers of a multi-modal delivery strategy – combining coached and self-learning instruction modes.

WHAT SETS US APART?
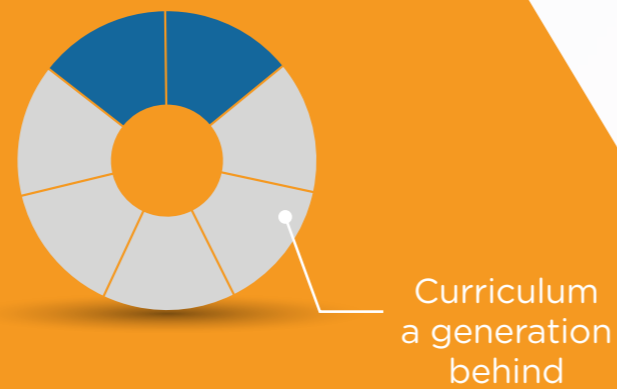
Simplilearn

PORTFOLIO ALIGNED WITH EMERGING TECHNOLOGIES

Our Catalogue

Hadoop
Digital Marketing
R
DevOps
AWS
Azure
NoSQL
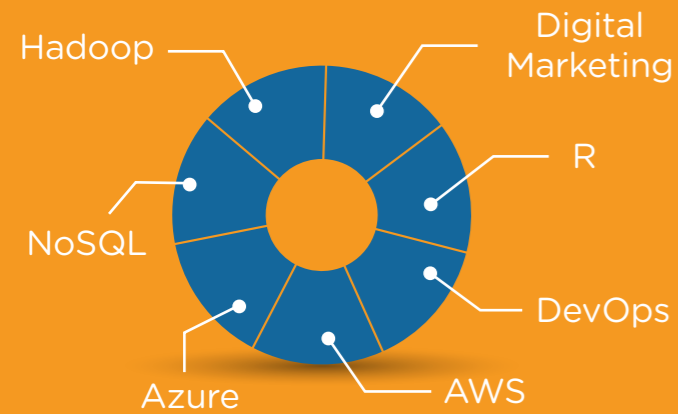
100% relevant

Prepared in 2016.
For use in 2016.

Other Market Offerings

Curriculum a generation behind

<20% relevant

Dangerously outdated - for use in 2000!

RAPID UPDATE CYCLE FOR CUTTING-EDGE TRAINING

Courses updated
2-3 times a year

Courses updated
once every 2 years

PAY PER USE ENTERPRISE OFFERINGS

← Certified employees

← Courses you use

← What you pay for
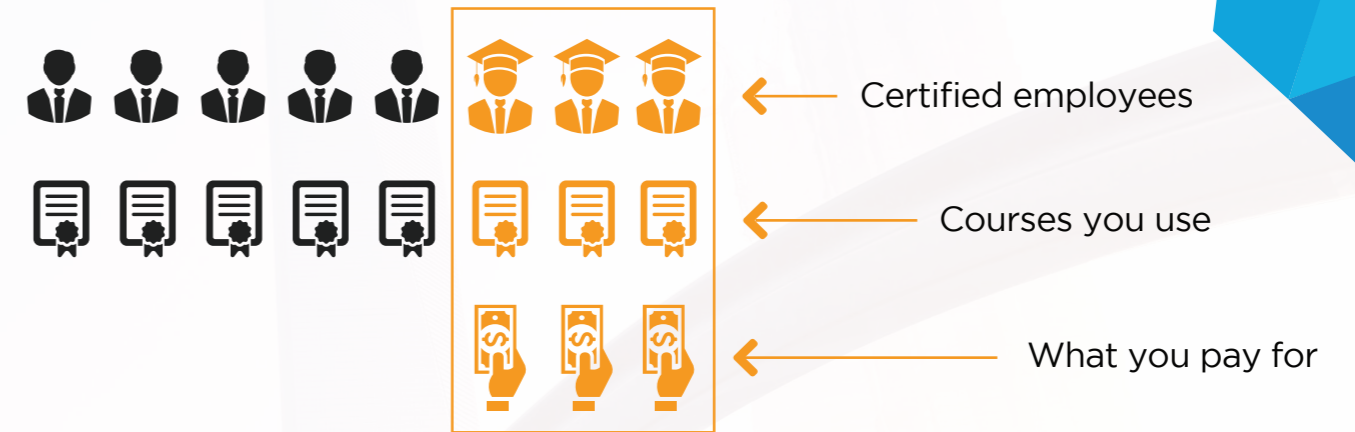
UNIQUE BLENDED MODEL AND FLEXI-PASS

Online-Learning + Live Virtual Classrooms = Unique Blended Model

Convenient Time-Slots

Multiple Batches With Single License

FACULTY OF GLOBAL INFLUENCERS, THOUGHT LEADERS

END-TO-END MENTORSHIP FOR EMPLOYEES

Engaging webinars by industry leaders

Employees can learn on-the-go

Rigorous practice with our live projects

INTEGRATED LEARNING SOLUTIONS

- Influencer Webinars
- Self-Paced Learning
- Hands-on Practice
- Application Assistance
- 24X7 SME Support
- Expert-led Training

Support when filing applications

Live SME support on our Community

Trainers with 15+ years of experience

AVINASH KAUSHIK
Digital Marketing Evangelist

LILIAN PIERSON
Data Science Educator

LUCIANA PAULISE
Director | Bizstorming

BRUCE FIEGGEN
Project Management guru

JENNIFER EVANS CARIO
President | SugarSpun Marketing

DAVID K. LIU
Salesforce MVP, Expert Speaker

GREG JARBOE
Co-founder | SEO-PR

JEFF HASEN
CMO | Mobile strategist

PROJECT MANAGEMENT

Meeting 21st century project management challenges with cross-domain training

WHAT YOU **GET**

- 324 PDUs
- Training in PMP, PRINCE2, CBAP, MSP, PgMP, CAPM, and more
- Access to multiple batches included with a single license – the Online Flexi Pass
- Blend of online self-learning and Live Instructor-Led Classes

WHY BANK ON US?

YOUR CHALLENGE	OUR SOLUTION
Workforce that can handle **global projects**	Training in PMP (US), PRINCE2 (UK\Europe)
Delivering global-standard training	World-class content accredited by PMI, APMG, IIBA, PEOPLECERT
End-to-end mentorship for learners	Structured learning path for all PM certifications

WHOM HAVE WE EMPOWERED?

NASA   **SIEMENS**

 and 200 more enterprises

DIGITAL MARKETING

Cutting-edge Digital Marketing training to help businesses stay ahead of the curve

WHAT YOU **GET**

- 220+ hours of eLearning content
- 30+ highly-specific, targeted courses, including Viral Marketing, Mobile, SEO, YouTube, all Social Media platforms

WHY BANK ON US?

YOUR CHALLENGE	**OUR SOLUTION**
Cross-training in **all facets** of Digital Marketing	Training covers PPC, Content, Conversion, SMAC, SEO, and more
Training for **all skill levels**	✔ 3 learning levels for all courses ✔ Structured certification paths
Keeping up with ever-changing industry trends	✔ Market leader in training for Social Media, Mobile, Analytics, Cloud integration
Exposure to **global knowhow**	Faculty includes global influencers like Avinash Kaushik, Greg Jarboe, Lilian Pierson
Delivering **accredited** course content	Courses approved and accredited by OMCP

WHOM HAVE WE EMPOWERED?

Microsoft   hp

GE   BARCLAYS

and many more.

BIG DATA & DATA SCIENCE

Fueling the Big Data revolution with targeted training and contemporary pedagogy

WHY BANK ON US?

YOUR CHALLENGE

Early-adoption of key Big Data technology

Instruction in **Data Science fundamentals**

Enterprise-wide **implementation** of Big Data solutions

Support for highly-technical Big Data domain

OUR SOLUTION

✓ Industry-ready training in Spark, Scala, Hadoop 2.7, Cassandra, Pig, Hive, Impala, Kafka, MongoDB, Storm

✓ Training in YARN, Flume, CloudLab

✓ Training covers data visualization and analysis

✓ Includes training in SAS, R, Python, Matplotlib, Tableau, Excel, NoSQL

Well-defined learning paths to cover all stages of Big Data implementation

On-demand technical, project, Hadoop, and CloudLab support

WHAT YOU **GET**

🕐 100+ hours of eLearning content

🖥 Dozens of case-studies for industry-relevant training

✍ On-demand technical and project support for select offerings

👥 Live projects for hands-on experience

WHOM HAVE WE EMPOWERED?

Coca-Cola   Deloitte.   salesforce

BOSCH   Schneider Electric

and many more.

VIRTUALIZATION AND CLOUD COMPUTING

Driving accelerated adoption of virtual and cloud solutions across industry domains

WHY BANK ON US?

YOUR CHALLENGE	OUR SOLUTION
Knowhow to deploy Cloud-based solutions	Training in Cloud Essentials, AWS, Azure, CompTIA Cloud+
Management of infrastructure to sustain Cloud solutions	EXIN Cloud computing courses include modules in Virtualization
Enhancing **performance** with Cloud solutions	Market-leading courses in Salesforce Admin, Developer and App Builder
Accredited course content	All courses accredited by EXIN
Software **maintenance overheads**	Virtual lab exercises = no installation
Future-ready **Salesforce** training	Courses in Salesforce Admin, Developer, App Builder

WHAT YOU **GET**

- 100+ hours of eLearning content
- 180-day unlimited access to eLearning portal for every participant
- Dozens of lab exercises and case-studies

WHOM HAVE WE EMPOWERED?

BOEING **VISA**

Emirates **NISSAN**

and many more.

IT SECURITY MANAGEMENT

Helping businesses navigate the ever-changing Cyber Security landscape

WHY BANK ON US?

YOUR CHALLENGE

OUR SOLUTION

One-stop training partner for end-to-end IT Security training

✓ Full-spectrum IT Security training to support all ITSM functional areas, processes, and stages

✓ Covers all ITSM domains, including CISSP, CISA, CompTIA+, CEH, COBIT, CRISC

Industry-ready, accredited training content

✓ APMG, EC-Council accredited courses

✓ Content aligned with ISACA and ISC² guidelines

WHAT YOU **GET**

- 200+ hours of eLearning content

- 180-day unlimited access to eLearning portal for every participant

- Exam-fee included with select courses

WHOM HAVE WE EMPOWERED?

Honeywell   accenture

BOSE   McAfee

and many more.

IT SERVICE MANAGEMENT

Holistic IT Service Management training to help enterprises align IT infrastructure with 21st century business best practices

PLATFORM Research
FINANCE COMMUNICATION
NETWORK WEBSITE DATABASE
COLLABORATION APPLICATION MONITORING
RUNTIME SEARCH OBJECT STORAGE
COMPUTE IDENTITY
CONTENT BLOG STORAGE
INFRASTRUCTURE

WHAT YOU GET

- 20 courses with learning paths for each
- 123+ hours of eLearning content

WHY BANK ON US?

🎯 YOUR CHALLENGE	🤝 OUR SOLUTION
Delivering world-class training to cater to the entire ITIL service lifecycle	Full-spectrum ITIL training in all areas, including Foundation, Intermediate SO, CSI, OSA, PPO, SD, MALC, etc
Industry-ready, accredited training content	All courses are accredited by AXELOS
Paying for entire ITIL catalogue when need is only for a few modules	Need-based, flexible pricing options for enterprises

WHOM HAVE WE EMPOWERED?

Google   SAMSUNG

CISCO   verizon✓

and many more.

WHAT OUR CLIENTS THINK

Pfizer

"With Simplilearn's Blended Model of learning, we have been able to improve delivery of projects with shorter timescales and within tighter budgets, meeting the unique needs of the pharma industry effectively

PFIZER

The Digital Marketing training course efficiently and authoritatively put us all on the same page for SEO design, copywriting, and development. Now that everyone knows what the SEO factors are, we are making clear decisions that boost our online presence collectively as a team.

LORNA LI
Senior Social Media SEO Manager | salesforce

The interactive sessions where we could interact with the trainers were great. The curriculum was well-organized, and the course videos were amazing.

Pinda Bazley
Site Analytics Lead | Microsoft

ACCREDITATIONS

PMI Project Management Institute

OMCP ONLINE MARKETING CERTIFIED PROFESSIONAL

EXIN

THE Open GROUP

+ableau

AXELOS GLOBAL BEST PRACTICE

APMG International

CompTIA

EC-COUNCIL

IASSC International Association for Six Sigma Certification The Universal Certification

ASTQB American Software Testing Qualifications Board, Inc. *ISTQB Certification in the U.S.*

TRUSTED BY NAMES YOU KNOW

Microsoft SIEMENS Google hp BARCLAYS

Bank of America Apple Coca-Cola accenture BOEING

NASA BOSCH Pfizer Emirates Deloitte. Honeywell

GE Outlook John Deere Hallmark SAMSUNG

Kellogg's CISCO NISSAN Schneider Electric VISA verizon

KPMG RALPH LAUREN salesforce BOSE McAfee

INSTITUTIONAL PARTNERS

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